CYNOSURE
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Health Care Reform Education & Training

How We Steer You Clear of Hidden Icebergs

We consult with you and your senior-level management to understand the history and current formulation of your health insurance benefits, as well as your overall employment benefits program. We compare your benefits program with the most current standards to identify compliance gaps and training needs.

We provide you with the framework to adapt to changes in the health care landscape that can adversely impact your business' bottom line if you fail to take decisive, timely action.

We Make It Easy for You to Stay in Compliance

Is your company in total compliance with the most recent developments in the ACA?

Our education and training sessions focus on what's necessary to keep your business fully compliant with health care reform regulations that affect your employee benefit plan. We take into account when provisions of the law will become effective according to the legislative timeline.

We also help you develop communications to inform your employees about how health care reform will affect them.

We'll help you understand what you need to do now and prepare you for future compliance requirements.

What You Need to Know & Do Now

Do you have a solid understanding of the Affordable Care Act (ACA) and what is exspected of your company in 2013 and 2014?

Have you decided how your company will provide the government-mandated health insurance to your employees?

How that will impact your business strategy, operations, and growth?

By training you on key features of the ACA and how it will impact a company like yours, we'll empower you to make educated decisions on providing the benefits required by law.

Meeting Your Needs

In today's economic climate, senior-level executives, as well as internal benefits specialists, must be in the know about changes to the Affordable Care Act. Otherwise, the complexity of the law can create compliance nightmares for your company. Ultimately the buck stops at senior-level management when it comes the company's duty to comply with health care reform. Regardless of industry, most executives are facing increasing pressure from their Boards of Directors and other stakeholders to accurate account for costs.

Here's what people are saying about working with Tracy A. Campbell, CRA's Founder and Principal:

I had the pleasure of working with Tracy Campbell for ten years at Schiff Hardin, where we represented title insurance companies on a wide variety of insurance related matters. Tracy is very smart, very dedicated, very hard working, and very knowledgeable and experienced in the field of insurance coverage, making her a great lawyer and the go-to person on any insurance-related issue. But beyond all that, Tracy is also a great counselor with the ability to sift through mountains of paperwork and details in order to arrive at the real heart of the issue and dispense advice to the client on the very best and most economic way to achieve the client's goals.

Robert I. Berger, Partner, Schiff Hardin LLP

When she was at Schiff Hardin, I regularly relied on Tracy Campbell's advice on insurance coverage for litigation. Unfortunately, we were always approaching the questions after a lawsuit was threatened or had been filed. The services Tracy offers at Cynosure – prospective advice on what coverage is needed (or unneeded) – is even more valuable. I know Tracy to be a smart, careful professional who is well prepared to handle the insurance issues of sophisticated businesses.

Jim Clark, Schiff Hardin LLP

Cynosure Risk Advisors LLC (CRA) is a Chicago-based boutique professional services company specializing in corporate risk mitigation, insurance counseling, and health care reform training.

CRA is led by Principal and Founder Tracy A. Campbell, J.D.

Prior to serving in this capacity, Ms. Campbell served six years as the insurance coverage and risk management partner for the prestigious national law firm Schiff Hardin LLP.

During her tenure there, she identified widespread needs for corporate counseling to help clients understand the ever-evolving requirements of the Affordable Care Act. She also saw a need for training to help senior executives determine the most cost-effective employee health coverage options for their company and comply with the new law to avoid penalties.

This need is the driving force behind CRA's mission to guide your company safely through the murky waters of the Affordable Care Act. Because today's economic and political climate is in flux, you may not be able to stay on top of changing requirements on your own. Yet you cannot afford to be under-informed about what the new law requires.

The Affordable Care Act is an entirely new way of providing employee health coverage. Understanding the timetable for compliance with the various yearly milestones can be daunting and confusing, as the rules continue to evolve. At CRA, our trusted advisors provide you with timely updates on changes to the compliance requirements and provide you with a strategic analysis of the costs and benefits of all your options.

CRA specializes in working with senior-level management to provide you with a plain-language understanding of health care reform. Our counseling can help guide your internal decision-making and then help you explain your decisions to your stakeholders.

Request your complimentary ACA Consultation Today!

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